



Working women earn 79%  
of what men earn in NB....  
So, I want to pay 79% of the price  
of this vehicle!

## So you want to know how the pay gap could be closed:

Pay traditionally female jobs according to their real value.

End discrimination in hiring, pay and promotion.

Tell your elected representative and your union: the pay gap is unacceptable.

Stop sexual harassment.

Give benefits and pro-rated pay to part-time workers.

Get more girls and women into non-traditional trades, professions and industries.

Increase women's unionization rate.

Ensure affordable quality child care services are available in all regions.

Adopt standards for minimum wage and salary increases that protect low-paid workers.

Make school-aged children aware of these issues.

1-800-332-3087



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